



COLLECTIVE PROFILE

- Background:** Magical Girls Collective is a collective of creatives, crafters and artisans who want to share their love of entertainment, pop-culture and gaming in a community of whimsical women and queers supporting one another's creative expression and endeavors.
- Mission:** Magical Girls Collective was founded in 2025 with the aim to create a sense of community and connection that uplift women and queer-owned small businesses in the entertainment, pop-culture and gaming industries.
- Target Markets:** Magical Girls Collective create products and provides services that specifically cater to women and queer consumers or business owners in entertainment, pop-culture and gaming fields.
- Market Areas:** Magical Girls Collective takes into consideration the target markets of the market areas in which MGC operates; including conventions, specialty shows, flea and farmer markets, or in tandem with local small businesses.
- Products:**
- TCG Cards
 - Crafts and Handmade Products
 - Manufactured Products
- Services:**
- Vendor Tabling
 - Craft and Art Commissions
 - Marketing and Public Relations Support
 - Event Planning and Management
- Platforms and Storefronts:**
- In-person vending booths and pop-up shops
 - Facebook and Instagram Meta Business Suite with shop integrations
 - TikTok with TikTok Shop integrations
 - Youtube with shop integrations
 - Online webpage with Shopify integrations